



The ADA: Rights Worth Fighting For!

Dear "CHAMPION" for Disability Rights:

The ADAPT Community is excited and proud to celebrate the 20th anniversary of the signing of the Americans with Disabilities Act. The ADA is the civil rights law for people with disabilities. Since its passage, we have seen fundamental social changes that have resulted in people with disabilities— young and old—integrating into the mainstream of America's communities. As people who helped pass the ADA, we are proud of the changes that have made our country more accessible.

Integration, inclusion and independence are three of the core principles that make up the ADA's vision of equal rights for ALL disabled Americans. For the past two decades, the ADAPT Community's activists have passionately advocated to make this ADA vision a reality for every person with a disability.

To celebrate the ADA's 20th anniversary, the ADAPT Community will hold a FUN *RUN for Disability Rights on Sunday, April 25, 2010, at Upper Senate Park in Washington, DC. The FUN*RUN is a fund-raising event where sponsored people roll, walk, run, bounce—or whatever method they like—around a track for one hour to support disability rights in America.

The funds raised during the FUN*RUN will allow the ADAPT Community to continue our efforts to get and keep people out of nursing homes and other institutions; fight for accessible, affordable, integrated housing; and break down any barrier that inhibits people with disabilities from living, working and/or recreating in the community of their choice.

You can support our efforts by becoming a "CHAMPION for Disability Rights." As a CHAMPION, you show your support for people with disabilities, disability rights and the core principles of the ADA.

Enclosed please find our "CHAMPION for Disability Rights" categories. Your tax-deductible contribution will be used to continue our advocacy for the ADA's promise. Please contact me if you have questions or need more information. Thank you for your support.

For an Institution and Barrier Free Society,

Bob Kafka, Fun Run Coordinator
1640-A East 2nd St., Suite 100
Austin, Texas 78702
512-442-0252
bob.adapt@sbcglobal.net
www.adaptfunrun.org

ADAPT'S KEY ACCOMPLISHMENTS

- Role in passing the ADA
- Accessible mainline and over-the-road buses
- MiCASSA / Community Choice Act
- Real Choice Systems Change Grants
- Implementing Olmstead Decision
- Money Follows the Person Demonstration
- Project Access: Accessible, Affordable, Integrated Housing
- Promoting Direct Action Organizing



CHAMPION SPONSORSHIP LEVELS

\$15,000 — Emerald Champion — Justice for All!

Full-page back cover advertisement in FUN*RUN Program. ■ Promotional Banner on display at FUN*RUN. ■ Recognition on FUN*RUN web page. ■ Plaque recognizing support for Disability Rights / ADA. ■ T-shirt. ■ Recognition during the event and acknowledgement in all event-related publicity.

\$10,000 — Platinum Champion — Access is a Civil Right!

Full-page inside cover ad in FUN*RUN program (four sponsors). ■ Promotional banner on display at FUN*RUN. ■ Recognition on FUN*RUN web page. ■ Plaque recognizing support for Disability Rights / ADA. ■ T-shirt. ■ Recognition during the event and acknowledgment in all event-related publicity.

\$5,000 — Diamond Champion — Barrier-Free Environment!

One full-page advertisement in FUN*RUN program. ■ Promotional banner on display at FUN*RUN. ■ Recognition on FUN*RUN web page. ■ Plaque recognizing support for Disability Rights / ADA. ■ T-shirt. ■ Recognition during the event and acknowledgment in all event-related publicity.

\$2,500 — Ruby Champion — Most Integrated Setting!

One half-page advertisement in FUN*RUN program. ■ Promotional banner on display at FUN*RUN. ■ Recognition on FUN*RUN web page. ■ Plaque recognizing support for Disability Rights / ADA. ■ T-shirt. ■ Recognition during the event and acknowledgment in all event-related publicity.

\$1,000 — Gold Champion — Independence First!

One quarter-page advertisement in FUN*RUN program. ■ Recognition on FUN*RUN web page. ■ Plaque recognizing support for Disability Rights / ADA. ■ T-shirt. ■ Recognition during the event and acknowledgment in all event-related publicity.

\$500 — Silver Champion — Inclusion Now!

One business card size program advertisement. ■ Recognition on FUN*RUN web page. ■ T-shirt. ■ Recognition during the event and acknowledgment in all event-related publicity.

\$250 — Bronze Champion — Community Choice!

■ T-shirt. Recognition during the event and on FUN*RUN web page.

The Americans with Disabilities Act: Rights Worth Fighting For!



full page: 7.5 x 10
emerald (back cover)
platinum (inside cover)
diamond

business card: 2 x 3.5
silver

half page: 4.75 x 7.5
ruby

quarter page: 3.5 x 4.75
gold

IMPORTANT INFORMATION ABOUT SUBMITTING ADS: The program will be printed in full color. If at all possible, please submit print resolution (200 dpi or higher), CMYK, camera-ready ads at 100% scale. If you have questions or concerns, contact Kaye Beneke, kaye@beneketx.com, 512-451-9810. I work a day job, so I'm not immediately available 8-5; but I will try to respond to you before the next business day.

Thanks for supporting ADAPT!!



CHAMPION REGISTRATION

Company/Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Contact person: _____

Please select your "CHAMPION" level:

- \$15,000 Emerald Champion — Justice for All!
- \$10,000 Platinum Champion — Access is a Civil Right!
- \$5,000 Diamond Champion — Barrier-Free Environment!
- \$2,500 Ruby Champion — Most Integrated Setting!
- \$1,000 Gold Champion — Independence First!
- \$500 Silver Champion — Inclusion Now!
- \$250 Bronze Champion — Community Choice!

**WHERE & HOW
TO SUBMIT LOGOS & ADS**
Please send camera-ready logos and ads by e-mail to kaye@beneketx.com. If e-mail is a problem—or you have questions or concerns—contact Kaye Beneke at 512-451-9810.

Note: We will need an electronic graphic of your agency's logo for creating your signs for the event, as well as camera-ready art for your program ads.

Please provide the name and contact information for the person who will supply the artwork, (in case we have technical problems).

Name: _____ Phone: _____

E-mail: _____



Return this registration form with payment to:
ADAPT FUN*RUN for Disability Rights
1640-A East 2nd Street., Suite 100
Austin, TX 78702
Phone: 512-442-0252
E-mail: bob.adapt@sbcglobal.net



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