



We're Looking for Champions!

Dear "CHAMPION" for Disability Rights:

The ADAPT Community, the largest grassroots disability rights organization in the country, will be holding its 7th Annual FUN*RUN for Disability Rights—MY MEDICAID MATTERS!—on Sunday, April 22, 2012, at Upper Senate Park in Washington, D.C.

The FUN*RUN is a fundraising event where sponsored people roll, walk, run, skip or otherwise travel around Upper Senate Park for one hour to support disability rights in America.

The funds raised during the FUN*RUN will allow ADAPT Community advocates to continue efforts to get and keep people out of nursing homes and other institutions; fight for accessible, affordable, integrated housing; and break down any barrier that inhibits people with disabilities from living, working and/or recreating in the community of their choice.

This year, our campaign—MY MEDICAID MATTERS!—is focused on fighting budget cuts that are causing unnecessary institutionalization and reductions in needed support services.

Actor Noah Wyle of "ER" fame is our 2012 Celebrity FUN*RUNNER. He'll join us at Upper Senate Park in support of ADAPT's work to end the institutional bias in long-term services.

You can support our efforts by becoming a "CHAMPION for Disability Rights." As a CHAMPION, you show your support for people with disabilities of all ages and their desire to live in the community with dignity and independence. Your support will be displayed on our website, as well as highlighted in our FUN*RUN program book, seen by thousands of people with disabilities and other advocates.

Enclosed please find our "CHAMPION for Disability Rights" categories. Your tax-deductible contribution will be used to continue our advocacy for the Americans with Disabilities Act's promise of integration, inclusion and independence. Thank you for your support.

For information: 512-442-0252 | bob.adapt@sbcglobal.net | www.adaptfunrun.org

For an Institution and Barrier-Free Society,

Bob Kafka, Fun*Run Coordinator
1640-A East 2nd St., Suite 100
Austin, Texas 78702

ADAPT'S KEY ACCOMPLISHMENTS

- Role in passing the ADA
- Accessible mainline and over-the-road buses
- MiCASSA / Community Choice Act
- Real Choice Systems Change Grants
- Implementing Olmstead Decision
- Money Follows the Person Demonstration
- Project Access: Accessible, Affordable, Integrated Housing
- Community First Choice Option
- Promoting Direct Action Organizing





CHAMPION SPONSORSHIP LEVELS

\$10,000 — Emerald Champion — My Medicaid Matters!

Full-page back cover ad in FUN*RUN program. ■ Promotional Banner on display at FUN*RUN. ■ Recognition on FUN*RUN web page. ■ Plaque recognizing support for Disability Rights. ■ T-shirt. ■ Recognition during the event and acknowledgement in all event-related publicity.

\$5,000 — Platinum Champion — Defending Our Freedom!

Full-page inside cover ad in FUN*RUN program (four sponsors). ■ Promotional banner on display at FUN*RUN. ■ Recognition on FUN*RUN web page. ■ Plaque recognizing support for Disability Rights ■ T-shirt. ■ Recognition during the event and acknowledgment in all event-related publicity.

\$2,500 — Diamond Champion — End the Institutional Bias!

One full-page ad in FUN*RUN program. ■ Promotional banner on display at FUN*RUN. ■ Recognition on FUN*RUN web page. ■ Plaque recognizing support for Disability Rights. ■ T-shirt. ■ Recognition during the event and acknowledgment in all event-related publicity.

\$1,000 — Gold Champion — Most Integrated Setting!

One half-page ad in FUN*RUN program. ■ Promotional banner on display at FUN*RUN. ■ Recognition on FUN*RUN web page. ■ Plaque recognizing support for Disability Rights. ■ T-shirt. ■ Recognition during the event and acknowledgment in all event-related publicity.

\$500 — Silver Champion — Independence, Inclusion, Integration!

One quarter-page ad in FUN*RUN program. ■ Recognition on FUN*RUN web page. ■ Plaque recognizing support for Disability Rights. ■ T-shirt. ■ Recognition during the event and acknowledgment in all event-related publicity.

\$250 — Bronze Champion — Community First!

One business card size program ad. ■ Recognition on FUN*RUN web page. ■ T-shirt. ■ Recognition during the event and acknowledgment in all event-related publicity.





full page: 7.5 x 10
emerald (back cover)
platinum (inside cover)
diamond

business card: 2 x 3.5
bronze

half page: 4.75 x 7.5
gold

quarter page: 3.5 x 4.75
silver

IMPORTANT INFORMATION ABOUT SUBMITTING ADS:

The program will be printed in full color. If at all possible, please submit print resolution (200 dpi or higher), CMYK, camera-ready ads at 100% scale. If you have questions or concerns, contact Kaye Beneke, kaye@beneketx.com, 512-451-9810.

Thanks for supporting ADAPT!!



CHAMPION REGISTRATION

Company/Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Contact person: _____

Please select your "CHAMPION" level:

- \$10,000 Emerald Champion — My Medicaid Matters!
- \$5,000 Platinum Champion — Defending Our Freedom!
- \$2,500 Diamond Champion — End the Institutional Bias!
- \$1,000 Gold Champion — Most Integrated Setting!
- \$500 Silver Champion — Independence, Inclusion, Integration!
- \$250 Bronze Champion — Community First!

IMPORTANT! Deadline for program ads and logos for banners is MARCH 15, 2012.

- ADS: The program is FULL-COLOR. Please submit PRINT RESOLUTION (200 dpi or higher), CMYK, CAMERA-READY ads at 100% SCALE.
- LOGOS FOR BANNERS: Please submit your logo in one of these formats: EPS, AI, PDF, PSD, JPG (hi-res), TIFF.

Questions? Contact Kaye Beneke, kaye@beneketx.com, 512-451-9810. Please note: Kaye has a day job and may not be able to respond during business hours. She'll try to respond by the next day.

REMEMBER:
Your donation is
tax deductible!

Return this registration form with payment to:

ADAPT FUN*RUN for Disability Rights
1640-A East 2nd Street., Suite 100
Austin, TX 78702
Phone: 512-442-0252
E-mail: bob.adapt@sbcglobal.net

Please
make checks
payable to
"ADAPT FUN*RUN
2012"

